

unite! is a business partnership between area businesses and education. CEANCI and CareerTec serve as a bridge connecting employers to their future employees by providing access to region high school students through work-based learning opportunities. Depending on your ability to commit time and resources, we have outlined some common WBL activities in which we need your support.

SHORT-TERM ACTIVITIES

CAREER COACH

1+ hrs/week

Respond to student questions and offer advice via a web discussion board.

GUEST SPEAKER

30-60 minutes (per class)

Speak to a group of students & teachers about your career, training and skills, or about general business topics.

COMPANY TOUR

1-2 hours

Tours allow classes of students and/or teachers to view an organization's facility and operations.

MOCK / INFORMATIONAL INTERVIEW

15-60 min. per interview

Help students develop their interviewing skills and provide constructive feedback.

BUSINESS ROUND TABLE

4 hours

Experts discuss trends and industry standards.

JOB SHADOW

2-8 hours

Allow students to observe daily routines and activities of your job.

COMPETITION JUDGE

1-8 hours

Help judge student projects and provide constructive feedback.

CAREER FAIR

2-8 hours

Participate in a career fair by having a booth or by meeting with a small group of students/job seekers as they explore their career options.

MEDIUM-TERM ACTIVITIES

SERVICE LEARNING

OPPORTUNITY 2-15 hrs

Provide students/job seekers an opportunity to give back to their community by allowing them to participate in a project at your company.

SUMMER EXTERNSHIP

- TEACHER 1-2 days

Provide teachers with an opportunity to learn more about your organization, your industry and the needs in the region.

CURRICULUM

ADVISOR 1-15 hours

Teachers consult with industry experts about industry trends in order to begin aligning high school curriculum.

SUMMER SITE VISIT- TEACHERS

2-4 hours

Teachers visit business sites to learn daily routines and activities of a company.

LONG-TERM ACTIVITIES

INTERNSHIP/ PROJECT SUPPORT 24+ hrs

Provide students with "hands-on" learning in the area of their career interests.

SUMMER / PART-TIME JOB 24+ hrs

Provide students valuable work experience.

COMMITTEE MEMBER 1-40 hours

Participate in a variety of workforce development and education preparatory committees.

COMMITTEE MEMBER ROCKFORD SCHOOLS 24+ hours

Monthly meetings to provide recommendations on building academies.

PROJECT ADVISOR AND SUPPORT

1-15(may vary)

Provide support to students while they explore real-world problems and challenges.